

Hygiene concept for IFBA 2021

in time of Covid-19

At this point we would like to advise you about the currently applicable measures that will ensure a high degree of safety and hygiene during our trade exhibition. On top of this we are informing you about protection targets that you must achieve at your exhibition booth to guarantee that the event proceeds with a low risk level.

VBA Service GmbH, as the host during IFBA on the Messe Kassel grounds,



- shall ensure that the current minimum spacing between trade show participants can be maintained, if need be, by a routing system adapted to the current directive;
- pronounces a general obligation to wear a mask (FFP2 or surgical mask), in the outdoor area if the distance is less than 1.50 m or in closed facilities such as tents etc.;
- shall ensure the registration of the exhibitors, visitors and service providers entering the exhibition grounds and thereby make sure that they can be traced by authorities if necessary. For this purpose, anyone who wishes to gain access to the exhibition grounds must register at the point of admission or the relevant gate using the Luca app;
- the number of participants is also recorded by the point of admission and is limited to the maximum number of people per square metre valid at the time of the trade show;
- prohibits persons with symptoms from entering the grounds;
- expects every visitor, exhibitor, service provider etc. to provide evidence either
 - of a negative coronavirus test result (rapid test from a test centre, not older than 24 hours (a list of the available test centres in the area surrounding Messe Kassel is published on the website www.ifba.eu), or
 - proof of recovery by means of a nucleic acid certificate, e.g. a PCR test, which goes back at least 28 days and at the most six months, or
 - a complete vaccination, which must be completed at least 14 days before the event period;
- shall organise the regular cleaning and disinfection of general contact surfaces (door handles etc.) as well as plenty of disinfectant dispensers and hand washing facilities;
- shall ensure the exhibition halls are well ventilated by the Messe Kassel GmbH ventilation system;
- shall make use of measures to maintain spacing and to prevent airborne infections at points of contact between employees and visitors by means of barriers or transparent partitions on the information stand;
- shall employ measures to prevent queues, e.g. via floor markings;
- expects the operators of catering and food stations to comply with, implement and adapt to the currently applicable regulations and requirements specific to the catering industry during the pandemic;
- shall ensure that trade show participants are informed of the protective and hygiene measures taken (coughing and sneezing etiquette, hand hygiene, distancing rules) via notice boards.

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Booth design

In order to be able to conduct IFBA on the Messe Kassel grounds during the still ongoing Covid-19 pandemic, the following minimum protection standards must also be attained at exhibition booths:

- A responsible contact person from your organisation should be able to be nominated on request and their contact details provided at the exhibition booth.
- Day-to-day documentation of the personnel employed at the booth.
- The exhibition booths must be designed so that a minimum spacing of 1.5 m between two persons can be maintained as a matter of principle. Where this spacing cannot be maintained and in case of contacts and in meeting areas with tables and chairs, this spacing must be compensated by suitable constructional measures (e.g. acrylic glass panels).
- At the seat, the city of Kassel has an incidence of up to 100: The mask can be removed at the seat if you can maintain a distance of 1.50 m or if the distance is less than that, a spit guard is in place. From an incidence of 100 or more, the mask requirement also applies to the seat.
- Suitable measures must be taken to protect against airborne or smear infections, which may be e.g. fitting screens at reception counters/interaction points and providing disinfectants; it is recommended to employ a regular disinfection schedule of contact surfaces (counters, tables, door handles etc.) - also after changes of visitors - at their own booth: a responsible person should be determined here beforehand who documents the compliance and can provide evidence of this when asked by the organising authorities. Where possible, physical points of contact should be largely avoided or ideally these should be smooth and easy to clean;
- In the case of stand catering protective measures must also be taken to avoid droplet and smear infections (mask, gloves) and distance must be ensured. It is only allowed to dispense in packaged small containers such as individually packaged pastries, small beverage bottles, coffee in disposable cups, milk and sugar in small containers for single use, etc. - these must be disposed of after use. not to spend again;
- The booth or the exhibits should be arranged so as not to attract gatherings of trade show participants; circular routes and adequately dimensioned seating areas are ideal;
- If the current coronavirus regulation limits visitors at the booths to areas that are free to walk on at the time of the trade show, this is to be observed accordingly.
- Exhibits subject to intensive contact must be cleaned and disinfected frequently and as required. Actively giving out and taking back objects should be avoided as much as possible and only be done with gloves if at all. Articles that are taken back (e.g. coolies) must be disinfected before they are used;
- Selling goods at the booth must be handled primarily in a cashless manner;
- Meeting rooms must only be designed with completely open ceilings to ensure an adequate exchange of air;
- All companies involved at the exhibition booth (exhibitors, booth builders, service partners) are to be instructed by the exhibitor with regard to complying with protection and hygiene rules. Furthermore, the personnel employed is to be informed in accordance with occupational safety. Measures resulting from this are to be outlined in a safety and hygiene concept written in German. This concept must be presented to the authorities on request.

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If companies are unable to present such a document, the authorities are entitled to suspend activities immediately. Please document the day-to-day attendances of your personnel so that you can present these to the responsible authorities on request.

VBA Service GmbH reserves the right to pronounce further directives or to restrict or suspend those already made to fulfil statutory or official requirements.

Checks can be expected by the authorities as well as by Messe Kassel and the organiser.

In case of (repeated) non-compliance with the protection measures valid at the time of the trade show, an expulsion is to be expected.

Please bear in mind that VBA Service GmbH cannot award any plan approval with regard to infection protection; this is your responsibility at your booth.

